

Walter Tracy grew  
A beard and drew a font or two,  
When asked what all type tyros should learn,  
He replied, 'Mono does, Lino doesn't—kern.'

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*Printing House  
Square and  
Gray's Inn*

**Typographic**  
*Clerihews*

*Christmas*  
**2008**

As a model for women, Beatrice Warde,  
Is surely more than a little flawed,  
Promoting the Monotype Corporation,  
Was hardly a blow for liberation.

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THIS  
PRINT  
OFFIC

Ladislav Sutnar had a scheme,  
To design sales brochures by machine;  
A steady hand and a ruling pen  
Defy that his grids are the works of men.

abcdefghijklmnopghijkl

Swe  
Cate

Mrs Eaves kept house for John,  
Whose many trades, not only one,  
(japanner, writing-master, and printer)  
Would keep him in business both summer and  
winter.

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B O C  
O F  
R U T